

Welcome

We want to thank you for joining us this afternoon for the 2009 Petris Symposium on Health Insurance Reform.

As we enter this new Presidential administration, the debate over healthcare reform in the United States has again moved to center stage. The issues include the right to health care, access, fairness, sustainability, and quality. Reform proposals include restructuring the private health insurance market; employer "pay or play" requirements; premium subsidies to help individuals purchase health insurance; increased use of health information technology, research and incentives to improve medical decision making; reduced tobacco use and obesity; reforming provider payments to encourage efficiency; limiting federal tax exemptions for health insurance premiums; and cost containment strategies, such as resetting the benchmark rates for Medicare Advantage plans and allowing the Department of Health and Human Services to negotiate drug prices.

Today, we will address some of these key issues within two panel discussions: one on state-level health insurance plans; the other on San Francisco's universal coverage plan. Also, please join us in welcoming our keynoters Jacob Hacker, PhD, Professor of Political Science, UC Berkeley; and Harold Luft, PhD, Caldwell B. Esselstyn Professor Emeritus of Health Policy and Health Economics, UC San Francisco. We hope you find today's panels thought provoking and informative. Thank you again for your support and attendance.



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Presented by the Nicholas C. Petris Center
on Health Care Markets and Consumer Welfare

2009 PETRIS SYMPOSIUM: HEALTH INSURANCE REFORM

AGENDA

Keynote Speakers:

1:00pm-1:10pm Key note Introductions
Brent Fulton, PhD
Health Services Researcher, Petris Center, UC Berkeley

1:10pm-1:35pm President Obama's proposed health care reform
Jacob Hacker, PhD
Professor of Political Science, UC Berkeley

1:35pm-2:00pm Total Cure: The Antidote to the Health Care Crisis
(Harvard University Press, Oct. 31, 2008)
Harold Luft, PhD
Caldwell B. Esselstyn Professor Emeritus of
Health Policy and Health Economics, UC San Francisco

2:00pm-2:20pm Q&A

2:20pm-2:30pm BREAK

State-Level Health Insurance Plans Panel

2:30pm-2:40pm Panel Chair (Introductions)
Richard Scheffler, PhD
Distinguished Professor of Health Economics & Public Policy, UC Berkeley

2:40pm-3:00pm Health Insurance Reform in Massachusetts
Deborah Haas-Wilson, PhD
Marilyn Carlson Nelson Professor of Economics Smith College

3:00pm-3:20pm Lessons Learned from California's Proposed Reform
Ruth Liu, MPP
Senior Director of Health Policy & Health Reform, Kaiser Permanente

3:20pm-3:35pm U.S./Mexico Bi-National Health Insurance
Brent Fulton, PhD
Health Services Researcher, Petris Center, UC Berkeley

3:35pm-3:55pm Q&A

San Francisco's Universal Coverage Plan Panel

3:55pm-4:05pm Panel Chair (Introductions)
Kathleen Foote, JD
Senior Assistant Attorney General,
Office of the Attorney General of California

4:05pm-4:25pm San Francisco's Health Care Security Ordinance
William Dow, PhD
Associate Professor of Health Economics, UC Berkeley

4:25pm-4:45pm Implementing the San Francisco Health Plan
Tangerine Brigham, MPP
Deputy Director of Health, San Francisco Dept. of Public Health

4:45pm-5:00pm Q&A

Keynote Speakers

Jacob Hacker, PhD

Jacob is Professor of Political Science at the University of California at Berkeley, as well as Co-Director of the Center for Health, Economic, and Family Security at Berkeley Law. He is also a Fellow at the New America Foundation. Widely published in both scholarly journal and popular outlets, his most recent book is *The Great Risk Shift: The New Economic Insecurity and the Decline of the American Dream* (revised and expanded edition, 2008). He is the author of a 2007 proposal for universal health care, "Health Care for America," that has shaped national debate, and editor of "Health At Risk: America's Ailing Health System – and How to Heal It" (2008). He also oversees a Social Science Research Council project on the "privatization of risk" and, with a grant from the Rockefeller Foundation, is developing a new index of economic security. Currently, he is completing a book with Paul Pierson on inequality and American politics.

Harold S. Luft, PhD

Harold is Caldwell B. Esselstyn Professor Emeritus of Health Policy and Health Economics at the Philip R. Lee Institute for Health Policy Studies at the University of California, San Francisco. He joined UCSF in 1978 and was Director of the PRL-IHPS from 1993 - 2007. In July 2008 he became Director of the Palo Alto Medical Foundation Research Institute. He continues to be involved in some activities at PRL-IHPS. His research and teaching have covered a wide range of areas, including medical care utilization, health maintenance organizations, hospital market competition, quality and outcomes of hospital care, risk assessment and risk adjustment, and health care reform. He has been involved in postdoctoral training for over 30 years, having been co-director or associate director for four training programs sponsored by UCSF and/or UC Berkeley. He is a member of the Institute of Medicine and served six years on the IOM Council. He was a member of and chaired the National Advisory Council of the Agency for Health Care Policy and Research (now the Agency for Healthcare Research and Quality). He served on the board of AcademyHealth for 10 years and was co-editor of the journal *Health Services Research*. He has authored or co-authored and edited a number of books and published numerous articles in scientific journals. Professor Luft received his A.B., M.A., and Ph.D. in economics (specializing in health sector economics and public finance) from Harvard University.

Participants

Tangerine Brigham, MPP

Tangerine is the Director of the Health Access Program where she works to provide health care for uninsured residents of San Francisco. Prior to working at HAP, she was the Community Health Program Officer for the San Francisco Foundation. Ms. Brigham served as Chief of Staff for LA Care Health Plan, Director of the Corporation for Supportive Housing's California program, and Director of Policy and Planning for the San Francisco Department of Public Health. She serves on the boards of First Place Fund for Youth, Tenderloin Neighborhood Development Corporation, and the Fred Finch Youth Center. She received her Master of Public Policy degree from the University of California, Berkeley, and is on the Advisory Board of the Petris Center.

William Dow, PhD

Will is Associate Professor of Health Economics, and Chair of the Health Services and Policy Analysis PhD Program at UC Berkeley. He is also Associate Director of the Berkeley Population Center. His current research analyzes economic aspects of health insurance, health behaviors, and health and demographic outcomes. In addition to his United States research he has also conducted international health research in areas such as Western Europe, Mexico, Costa Rica, China, and sub-Saharan Africa. One recent strand of research investigates the role of health policy in shaping mortality trends and patterns, with several papers focusing on the particular role of health insurance in the United States, Costa Rica, Taiwan, and elsewhere. He is also Co-PI of the new Costa Rican Healthy Aging Survey (CRELES), a longitudinal effort to study how it is that Costa Rica has achieved life expectancy greater even than that of the United States. The first wave of this nationally representative survey was collected 2004-2006, including extensive biomarkers such as those comprising allostatic load measures, with longitudinal follow-ups now being conducted.

Kathleen E. Foote, JD

Kathleen has been a deputy in the Attorney General's Antitrust Section in San Francisco since 1988, and is currently the Antitrust Chief. The cases she has handled include *Hartford Fire Ins. v. California*, the Wells Fargo-First Interstate bank merger, the Thomson-West law book publishing merger, and the Microsoft case. Her unit's most recent successes include averting the closure of the Shell Bakersfield oil refinery, and securing a groundbreaking pro-consumer ruling on antitrust exemption in *California v. Safeway*, et al. Before joining the State, Ms. Foote was Associate Dean at USF School of Law, where she taught Land Use and Environmental Law for seven years. She earned her undergraduate degree from Harvard, and her law degree from USF School of Law.

Brent D. Fulton, PhD

Brent is a health services researcher at the Global Center for Health Economics and Policy Research (GCHEPR). He received his doctorate in public policy analysis from the Pardee RAND Graduate School, where his studies focused on microeconomics and econometrics. While at RAND, his health research included health insurance reform and health care financing. His current research includes studying health insurance reform (including California's proposed reform), binational health insurance between the United States and Mexico, global health workforce supply-demand dynamics, the economics of attention-deficit/hyperactivity disorder (ADHD) and its treatments, and oral health care disparities. Brent's MBA is from The Anderson School at UCLA and his B.S. is from the U.S. Air Force Academy.

Participants

Deborah Haas-Wilson, PhD

Deborah Haas-Wilson is the Marilyn Carlson Nelson Professor of Economics at Smith College. She received her A.B. in Economics from University of Michigan, Ann Arbor, and her M.A. and Ph.D. in Economics from University of California, Berkeley. Dr. Haas-Wilson's research focuses on competition and competition policies in health care markets. In addition to articles published in the *Journal of Political Economy*, *the Journal of Economic Perspectives*, *the Journal of Law and Economics*, *the Review of Economics and Statistics*, *the Journal of Health Economics*, and other peer-reviewed journals, her most recent books include—*Managed Care and Monopoly Power: The Antitrust Challenge* (Harvard University Press, 2003) and *Uncertain Times: Kenneth Arrow and the Changing Economics of Health Care* (Duke University Press, 2003). Professor Haas-Wilson has served as a consultant on antitrust issues to the Federal Trade Commission, the Massachusetts Attorney General, the California Department of Corporations, and numerous private entities.

Ruth Liu, MPP

Ruth Liu is Sr. Director for Health Policy in the Legal and Government Relations Department of Kaiser Permanente. In this role, Ms. Liu is responsible for developing and coordinating the organization's policy strategy on national health reform efforts. She also provides input on a range of other policy issues. Ms. Liu recently left California state government where she was Associate Secretary for Health Policy Development at the California Health and Human Services Agency. She was one of four chief healthcare advisors to the Governor and Secretary Kim Belshe and co-wrote the Governor's health reform proposal for California. Before joining the Health and Human Services Agency, Ms. Liu was a senior policy analyst in the Government Relations Department of Kaiser Permanente. Her issue areas there included the uninsured, individual and small group market reform, and children's health issues. Prior to her work in health policy, Ms. Liu was a journalist for many years, focusing on US-Japanese relations, in both Washington DC and Tokyo, Japan. Ms. Liu holds a masters degree in public policy from UC Berkeley and a bachelor's degree in history from Wellesley College.

Richard M. Scheffler, PhD

Richard is Director of the Nicholas C. Petris Center on Health Care Markets and Consumer Welfare. He is the Distinguished Professor of Health Economics and Public Policy at the University of California, Berkeley, and holds the Chair in Health Care Markets & Consumer Welfare. He holds tenured faculty positions in the Graduate School of Public Health and the Goldman School of Public Policy, where he teaches health economics. Dr. Scheffler has been a World Bank Visiting Scholar, Human Resources Advisor to the World Health Organization, a Fulbright Scholar, a Scholar in Residence at the Institute of Medicine-National Academy of Sciences, a Resident at the Rockefeller Bellagio Center in Italy, a Visiting Professor at the University of Barcelona and University of Pompeu Fabr in Spain, and a Visiting Professor at the London School of Economics. In 2003, Dr. Scheffler served as President for the International Health Economics Association's (iHEA). In 2004, he received the Carl A. Taube Award from the American Public Health Association for distinguished contributions to the field of mental health services research. He has published more than 150 papers and has edited and written six books. Dr. Scheffler's book, *Is There a Doctor in the House? Market Signals and Tomorrow's Supply of Doctors*, was published by Stanford University Press last September 2008.